

ORDER

Orders
Order / Rev: 165797
Alt Order #: 06308231
Product Desc: PRIORITIES USA ACT
Estimate: 1565
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 10/03/12 / 10/03/12
Order Type: GENERAL

WDJT-TV-LP

Primary AE: Matthew Norten
Sales Office: HDC
Sales Region: NAT

Agency
Name: Mundy Katowitz Media
Buying Contact: Casey Bessette
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/Priorities USA Action
Demographic: A35+
Product Codes: PL Issue
Priority: P-1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	15%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	2%	\$0.00
WCGV	6%	\$0.00
WISN	28%	\$0.00
WITI	28%	\$0.00
WMLW-	2%	\$0.00
WPXE	0%	\$0.00
WTMJ	17%	\$0.00
WVTV	2%	\$0.00
WYTU	0%	\$0.00